



KING SPRINGS ELEMENTARY **SPONSORSHIP** OPPORTUNITIES

2023-2024



The King Springs Elementary (KSE) PTA would like to invite you to join us as a community sponsor for the 2023-2024 school year. We are a non-profit organization whose purpose is to raise funds and provide resources beyond those provided by the Cobb County School District. Our goal is to better prepare KSE students for the future by offering our students a high-quality education with the best resources from our community. A core component to the success of the PTA is the support we receive from local businesses such as yours.

Enclosed you will find the details of our sponsorship opportunities for the 2023-2024 school year. We hope you will consider supporting King Springs Elementary in whatever capacity makes the most sense for your business. Your investment will provide your business access to more than 700 households and more than 120 school staff members through multiple marketing and advertising opportunities. Plus, you will be contributing to the success of local students - an investment in your community's future.

Inside this package, you will find multiple sponsorship levels and opportunities. Please review and fill out the contract by July 21st to secure your space as a sponsor. Please let me know if you need to discuss details or have any questions. We look forward to working with your business and creating a successful community sponsorship.

Sincerely,

Maria Hanson

VICE PRESIDENT, SPONSORSHIPS

kseponsorship@gmail.com

2023-2024

KSE PTA “LION’S DEN”

The KSE PTA serves over 500 households at King Springs, and we are happy to provide you with marketing access to those folks as a benefit of sponsoring our PTA. We also invite you to join our PTA (\$8.00 per member) for the 2023-2024 school year as a further show of support. You can join online www.myvlink.org/k-septa/ or in person at our events. This membership will provide you access to our new website. To join our Lion’s Den of valued sponsors, please see benefits and levels outlined below.

LIONS DEN KEY BENEFITS

WEBSITE - Your Logo will be linked from our site all year

IN-STORE WINDOW DECALS - Display your King Springs support

BANNER - Logo on vinyl banner in front of campus all year for Lionheart Level & above

OPTIONAL EVENT PARTICIPATION

WELCOME TO THE JUNGLE

PARTICIPATION LEVELS



KING OF THE JUNGLE - \$6,000

- Key Benefits+
- Partnership with the Foundation
- 2 Party for the Pride Tickets
- Fall Festival admission +event tickets
- Logo on school marquee
- 2 Spirit wear shirts
- 4 tickets to 19th Hole party
- Table for Sneak-a-Peak
- Yearbook AD



LION - \$1,000

- Key Benefits+
- KSE event participation at 3 events (to include a table)
- Sponsor information in e-news 8x annually



BIG CAT - \$750

- Key Benefits+
- KSE event participation at 2 events (to include a table)
- Advertise information in e-news 6x annually



LIONHEART - \$500

- Key Benefits+
- KSE event participation at 1 event (to include a table).
- Advertise information in e-news 4x annually



CUB - \$250

- Key Benefits+
- Sponsor information in e-news 2x annually

KSE PTA SPONSORSHIP AGREEMENT

PARTICIPATION LEVEL COMMITMENT

SPONSORSHIP LEVEL: Select an option

CASH DONATION (\$100 MINIMUM):

**Sponsors will receive our PTA weekly newsletter. Once a commitment is made, we will add you to our distribution list.*

SPRINGER SPIRIT EVENTS

Lion's Den Members may host King Springs events, pledging at least 10% of the proceeds to the PTA (amounts will be agreed upon by PTA board). One month advance notice per event, or set up of all events at the beginning of the school year. Checks must be paid to King Springs Elementary PTA within 5 days of the event. For more information on this, please contact ksesponsorship@gmail.com

Please check all events you wish to participate in (based on sponsorship level and number of events)

☐ Read Across America

☐ Field Day

☐ Sneak-a-Peek

☐ Open House

☐ Movie Night

☐ Fall Festival (not eligible for title sponsor)

☐ STEAM Night

☐ Sweetheart Dance

☐ Mother & Son Event

☐ Spring Fling (not eligible for title sponsor)

☐ Campus Beautification

☐ Walk to School Wednesdays

☐ Pre - and Post - Planning Teacher Luncheons

☐ Coffee, Tea, and Sympathy

☐ Conference Week - Teacher Meals

☐ Donuts with Dads

☐ Muffins with Moms

☐ Staff/Teacher Appreciation

☐ Bus Driver Appreciation

☐ Environmental Education

☐ Special Needs

☐ Website/Communications

IN KIND DONATIONS

Goods and services may be applied towards sponsorship levels. Goods must equal sponsorship level. See suggestions below. Please contact ksesponsorship@gmail.com for other ideas.

Banner, small prizes, books, bookmarks

Waters, ice cream or other cool treat, granola bars/healthy snacks

Volunteers, flyers, refreshments, water, soft drinks

Volunteers, flyers, refreshments, water, soft drinks

Audio visual service, ice cream or other cool treat, pizza, soft drinks, water

Foodservice, water, soft drinks, volunteers, banners, flyers

Sandwiches, pizza, water, soft drinks, giveaways

Water, soft drinks, desserts

Water, soft drinks, desserts

Foodservice, water, soft drinks, volunteers, banners, flyers

Lawn bags, pine straw, landscaping services, plants, flowers

Morning refreshments at campus, signage

Water, soft drinks, desserts, lunch

Grocery, bakery, coffee, tea, etc.

Water, soft drinks, desserts, lunch

Donuts, coffee

Muffins, coffee

Gift sponsor

Gift sponsor

Soil, gardening tools, plants, flowers

Volunteers

Design time and programming needs / Printing: banners, flyers, etc.

PLEASE INDICATE YOUR SPRINGER SPIRIT EVENTS INFORMATION (if applicable)

**PREFERRED
DATES/MONTH:**

HOURS:

NOTES:

KSE PTA SPONSORSHIP AGREEMENT

CONTACT INFO

BUSINESS NAME:

CONTACT(S) & TITLE(S):

PHONE:

EMAIL:

BUSINESS ADDRESS:

WEBSITE (to be linked):

SPONSORSHIP LEVEL



CASH
DONATION



CUB



LIONHEART



BIG CAT



LION



KING OF
THE JUNGLE



KSE OFFICER APPROVAL & DATE

PAYMENT

CASH



CHECK



IN-KIND



Unavailable



COMMITMENT TOTAL: _____

(Estimate fair market value for in-kind donations)

Terms: The Sponsor agrees to support the King Springs Elementary PTA in the amount indicated above, which shall be used for the support of education and outreach activities by the KSE PTA. Sponsor will receive the Key Benefits of the Lion's Den, in accordance with the Sponsor's chosen level of sponsorship. To be considered an official sponsor of KSE for the 2023-2024 school year, this signed agreement and full payment must be received by July 21st, 2023. Sponsor should send a high resolution logo via email to ksponsorship@gmail.com. Vector art (.eps file) is preferred.

Checks can be made payable to King Springs Elementary PTA and sent via mail to:

King Springs Elementary PTA Attn:

Maria Hanson

1041 Reed Rd SE

Smyrna, GA 30082

Please sign to confirm this sponsorship agreement

SIGNATURE: _____

DATE: _____

KSE Officer: _____

Date: _____

THANK YOU FOR SUPPORTING KING SPRINGS ELEMENTARY

PTA Info – www.myvlink.org/ksepta

For more information on sponsorships, contact Maria Hanson at ksponsorship@gmail.com