



HELP SUPPORT PARK SPRINGS ELEMENTARY



**OUR APEX REMIX
VIRTUAL FUNDRAISER
STARTS ON
OCTOBER 25th !**

**WE'RE RAISING
FUNDS FOR:**



- TECHNOLOGY
- UPDATING CLASSROOM LAPTOPS
- LIBRARY BOOK DROP
- LAPTOP CARTS



IMPORTANT DATES:

PLEDGING OPENS: OCTOBER 25th

APEX REMIX PARTY: NOVEMBER 5th



GETTING STARTED:

When pledging opens, go to www.MyApexEvent.com and log in using your child's unique ACCESS CODE.



MAKE A DONATION:

Make a flat donation OR pledge a \$ amount for each fitness move your child will complete at the event. Recorded moves are capped at 36 max.



SHARE:

Use the "Share Wizard" tool to send a donation link via email, text, and social media to 10 family members and friends. They can donate online to help our school.

ABOUT OUR FUNDRAISER:

Our goal is to provide all of our students with the best education and school experience possible and ensure they have the tools they need to learn and grow. All students are included in the leadership program and fitness event regardless of financial participation in the fundraiser. If you can help, please know that no donation is too small.

ABOUT APEX LEADERSHIP CO

Apex is a 2-week interactive leadership & character building program combined with a fitness focused event fundraiser to help schools raise much needed funds.

LEADERSHIP THEME: AS ONE

The leadership program focuses on developing student self-control, decision making and interpersonal skills vital for school and life success. The quick, engaging lessons tie in with our school's vision and mission, encourages students to create a positive environment, and inspires them to lead by example.

- **A**SPIRE
- **S**ELF STARTER
- **O**WN IT
- **N**EW DAY
- **E**NERGIZE

AS ONE



Frequently Asked Questions

- 1. What is the Apex Leadership Co program?**
 Apex is a locally owned company that provides a two-week interactive school leadership program that encourages development of leadership habits and good character, combined with a fitness-focused event fundraiser that helps schools raise much needed funds.
- 2. How can families support our school through the Apex remix event?**
 Apex is our main fundraiser of the semester. You can help support our fundraising efforts by making a donation online at www.myapexevent.com using your student's unique ACCESS CODE to log in. Then use the 'Share Wizard' function to send a link to family and friends and invite them to enter their own pledges online.
- 3. What is the Apex remix Event?**
 It's a high energy, celebratory fitness event held at the end of the two-week program. Students get to have a ton of fun and be active. Students will be challenged to complete up to 36 fitness moves to fun upbeat music.
- 4. What are we raising money for?**
 Our goal is to provide our awesome students with the best education and school experience possible and ensure they have the tools they need to learn and grow. Your donations will go toward **Technology: Updating Classroom Laptops, Media Center: Library Book Drop, Classroom Supplies**
- 5. What is a \$ pledge per fitness move verses a flat donation?**

 - **\$ pledge per fitness move:** Is a \$ amount multiplied by the number of fitness moves the student completes at the event. For example:
 - If a sponsor makes a \$1 pledge per fitness move and the student completes 32 fitness moves, the sponsor donates \$32 to the school.
 - A **flat donation:** Is just a flat \$ amount. It is not determined by the number of fitness moves a student completes.
- 6. How many fitness moves will students complete at the Apex remix event?**
 Students will average between 26-36 fitness moves. Recorded fitness moves are capped at 36 max.
**** Pre-K Students:** Please enter Flat Donations only (\$15, \$30, \$60 or any other amount). Event results aren't typically recorded for Pre-K students so if a \$ per fitness move pledge is made, a default of 30 fitness moves may be entered for your student.
- 7. How do students earn individual rewards?**
 Apex is all-inclusive so every student receives daily leadership lesson wristbands and an event day wearable, participates in the leadership and character building program, class/school wide rewards, and of course, the Apex remix event!

Individual rewards are given out based on the \$ amount pledged per fitness move total of the student, but flat donations count too. See example chart:

\$/fitness move Pledge	=	Flat Donation Amount
\$1/fitness move	=	\$30
\$2/fitness move	=	\$60
\$3/fitness move	=	\$90

- 8. My child didn't receive an access code? What should I do?**
 Please check with your child's teacher as they have a list of access codes for their class. If your student is not on the list, our Apex team on campus will generate an access code and provide it to you. For any lost access codes, please email mozellem@apexleadershipco.com.
- 9. Can sponsors pay for pledges online?**
 Yes! Sponsors will be prompted to pay for all pledges online, including per fitness move pledges to make our donation collections easier and faster. If sponsors pledge a \$ per fitness move, their credit card is charged after the event.
- 10. What happens to my student's pledges if they miss the Apex remix event?**
 If any student is absent, sick or hurt, they will receive an automatic 30 fitness moves in the Apex system. This will allow sponsors to pay their donations if they still wish to help our school. For all top prizes (\$30 & \$50 per fitness move), students will need to complete at least 26 fitness moves and have all pledges collected before being awarded those prizes.

Pledging Opens

10/25/21

Apex remix Event:

11/05/21