



# Rea View Elementary School PTO

320 Reid Dairy Road Waxhaw NC 28173 704-845-2166

## REA VIEW PTO SPONSORSHIP 2021-2022

Rea View Elementary PTO wants YOU for the 2021 - 2022 school year. Our generous sponsors help the PTO fund various educational initiatives and fun filled family events which are important to the success of our school.

### Sponsors receive marketing exposure in the following ways:

- Family members and staff of nearly 700 Rea View students
- 5,000 hits to the PTO web site on an average month
- 500 PTO Website Users with 400 E-Mail & Newsletter Subscribers
- 300 Daily Car Riders

If this exposure sounds perfect for your business, please view the sponsorship levels and join our family today!  
Please contact Lisa Jordan at [reaviewpto.sponsorship@gmail.com](mailto:reaviewpto.sponsorship@gmail.com) if you have any questions or are ready to sign up as one of our sponsors!

2021 – 2022 Sponsorship Levels	Sponsorship Benefits					
	Diamond \$5,000	Platinum \$2,000	Gold \$1,500	Silver \$500	Bronze \$100	In-Kind Donations
Social media shout out on all of our media platforms.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company Logo (w/ link) on the PTO website, for the full school year.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company Logo (w/ link) on the PTO in the newsletter.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company logo on 4' by 6' exterior school banner.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Prominent logo placement in the student agenda.*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Semi-annual, school wide distribution of your company flyer.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Company logo on a school wide distributed promotional item (e.g., water bottle, hat, t-shirt)	<input checked="" type="checkbox"/>					

\*2021/2022 agendas have been printed. Any new sponsors will be added to the 2022/2023 agendas.

## IN-KIND DONATIONS

We accept and appreciate all in-kind donations. Sample in-kind donations needed:

- **All Pro Dad**— Family game night, Movie Tickets, Ice Cream with Dad, Craft or Model Building Kits, Token Prizes
- **Rocky's Spring Fling**—Venue Tickets, Toys, Games, Movie Tickets, Restaurant Gift Cards, Parent's Night Out Gift Basket
- **Daddy/Daughter Dance**—Beverages, Cupcakes, Cookies
- **Family Fun Night**-Popcorn or Water for our popular Gingerbread Night
- **Read With Rocky**—Gift cards, Kindle Readers, small token giveaways
- **Staff and Volunteer Appreciation Events**—Restaurant Gift Cards, Bakery Items, School Supplies

Please contact Lisa Jordan at [reaviewpto.sponsorship@gmail.com](mailto:reaviewpto.sponsorship@gmail.com) to sign up as one of our sponsors.

*Rea View PTO is pending 501 (c) 3 non-profit status and your donation may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether your contribution is deductible.*