



Rea View Elementary School PTO

320 Reid Dairy Road Waxhaw NC 28173 704-845-2166

REA VIEW PTO SPONSORSHIP 2021-2022

Rea View Elementary PTO wants YOU for the 2021 - 2022 school year. Our generous sponsors help the PTO fund various educational initiatives and fun filled family events which are important to the success of our school.

Sponsors receive marketing exposure in the following ways:

- Family members and staff of nearly 700 Rea View students
- 5,000 hits to the PTO web site on an average month
- 500 PTO Website Users with 400 E-Mail & Newsletter Subscribers
- 300 Daily Car Riders

If this exposure sounds perfect for your business, please view the sponsorship levels and join our family today! Please contact Lisa Jordan at reaviewpto.sponsorship@gmail.com if you have any questions or are ready to sign up as one of our sponsors!

2021 – 2022 Sponsorship Levels	Sponsorship Benefits					
	Diamond \$5,000	Platinum \$2,000	Gold \$1,500	Silver \$500	Bronze \$100	In-Kind Donations
Social media shout out on all of our media platforms.	<input checked="" type="checkbox"/>					
Company Logo (w/ link) on the PTO website, for the full school year.	<input checked="" type="checkbox"/>					
Company Logo (w/ link) on the PTO in the newsletter.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company logo on 4' by 6' exterior school banner.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Prominent logo placement in the student agenda.*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Semi-annual, school wide distribution of your company flyer.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Company logo on a school wide distributed promotional item (e.g., water bottle, hat, t-shirt)	<input checked="" type="checkbox"/>					

*2021/2022 agendas have been printed. Any new sponsors will be added to the 2022/2023 agendas.

IN-KIND DONATIONS

We accept and appreciate all in-kind donations. Sample in-kind donations needed:

- **All Pro Dad**— Family game night, Movie Tickets, Ice Cream with Dad, Craft or Model Building Kits, Token Prizes
- **Rocky's Spring Fling**—Venue Tickets, Toys, Games, Movie Tickets, Restaurant Gift Cards, Parent's Night Out Gift Basket
- **Daddy/Daughter Dance**—Beverages, Cupcakes, Cookies
- **Family Fun Night**-Popcorn or Water for our popular Gingerbread Night
- **Read With Rocky**—Gift cards, Kindle Readers, small token giveaways
- **Staff and Volunteer Appreciation Events**—Restaurant Gift Cards, Bakery Items, School Supplies

Please contact Lisa Jordan at reaviewpto.sponsorship@gmail.com to sign up as one of our sponsors.

Rea View PTO is pending 501 (c) 3 non-profit status and your donation may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether your contribution is deductible.